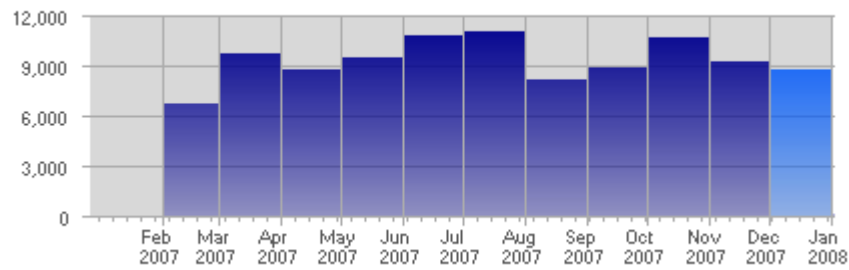


Traffic and Activity > Page Views

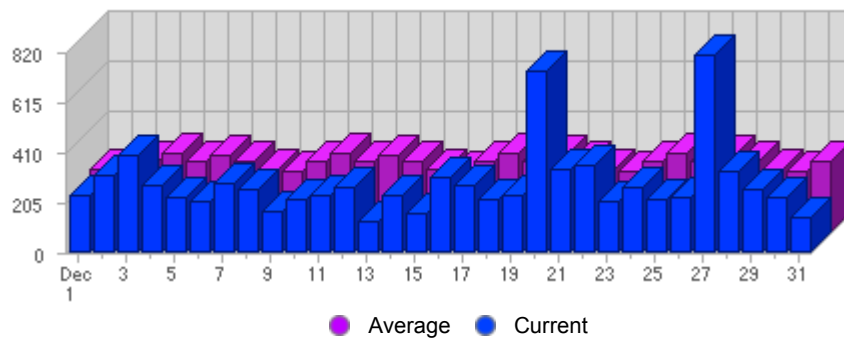
Report Description

Report Description: Page Views during the month of December 2007  
 Report Range: Month of December 2007  
 Report Scope: Historical Data

Historic Breakdown



Activity Breakdown



| Date               | Total Page Views | Average Page Views Historically | Change | Percent of Total Page Views |
|--------------------|------------------|---------------------------------|--------|-----------------------------|
| Sat Dec 1st, 2007  | 235              | 258,71                          | +235 ▲ | 2,68%                       |
| Sun Dec 2nd, 2007  | 316              | 249,57                          | +316 ▲ | 3,60%                       |
| Mon Dec 3rd, 2007  | 401              | 293,90                          | +401 ▲ | 4,57%                       |
| Tue Dec 4th, 2007  | 278              | 322,23                          | +278 ▲ | 3,16%                       |
| Wed Dec 5th, 2007  | 223              | 292,38                          | +223 ▲ | 2,54%                       |
| Thu Dec 6th, 2007  | 206              | 312,04                          | +206 ▲ | 2,35%                       |
| Fri Dec 7th, 2007  | 281              | 287,91                          | +281 ▲ | 3,20%                       |
| Sat Dec 8th, 2007  | 259              | 258,71                          | +24 ▲  | 2,95%                       |
| Sun Dec 9th, 2007  | 166              | 249,57                          | -150 ▼ | 1,89%                       |
| Mon Dec 10th, 2007 | 221              | 293,90                          | -180 ▼ | 2,52%                       |
| Tue Dec 11th, 2007 | 235              | 322,23                          | -43 ▼  | 2,68%                       |
| Wed Dec 12th, 2007 | 267              | 292,38                          | +44 ▲  | 3,04%                       |
| Thu Dec 13th, 2007 | 128              | 312,04                          | -78 ▼  | 1,46%                       |
| Fri Dec 14th, 2007 | 237              | 287,91                          | -44 ▼  | 2,70%                       |
| Sat Dec 15th, 2007 | 159              | 258,71                          | -100 ▼ | 1,81%                       |
| Sun Dec 16th, 2007 | 311              | 249,57                          | +145 ▲ | 3,54%                       |
| Mon Dec 17th, 2007 | 275              | 293,90                          | +54 ▲  | 3,13%                       |
| Tue Dec 18th, 2007 | 220              | 322,23                          | -15 ▼  | 2,50%                       |
| Wed Dec 19th, 2007 | 236              | 292,38                          | -31 ▼  | 2,69%                       |
| Thu Dec 20th, 2007 | 742              | 312,04                          | +614 ▲ | 8,45%                       |
| Fri Dec 21st, 2007 | 341              | 287,91                          | +104 ▲ | 3,88%                       |
| Sat Dec 22nd, 2007 | 357              | 258,71                          | +198 ▲ | 4,06%                       |
| Sun Dec 23rd, 2007 | 207              | 249,57                          | -104 ▼ | 2,36%                       |
| Mon Dec 24th, 2007 | 266              | 293,90                          | -9 ▼   | 3,03%                       |
| Tue Dec 25th, 2007 | 219              | 322,23                          | -1 ▼   | 2,49%                       |
| Wed Dec 26th, 2007 | 226              | 292,38                          | -10 ▼  | 2,57%                       |
| Thu Dec 27th, 2007 | 809              | 312,04                          | +67 ▲  | 9,21%                       |
| Fri Dec 28th, 2007 | 332              | 287,91                          | -9 ▼   | 3,78%                       |

|                    |       |        |        |       |
|--------------------|-------|--------|--------|-------|
| Sat Dec 29th, 2007 | 259   | 258,71 | -98 ▼  | 2,95% |
| Sun Dec 30th, 2007 | 226   | 249,57 | +19 ▲  | 2,57% |
| Mon Dec 31st, 2007 | 147   | 293,90 | -119 ▼ | 1,67% |
|                    | 8,785 | 8,301  | -497 ▼ |       |

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