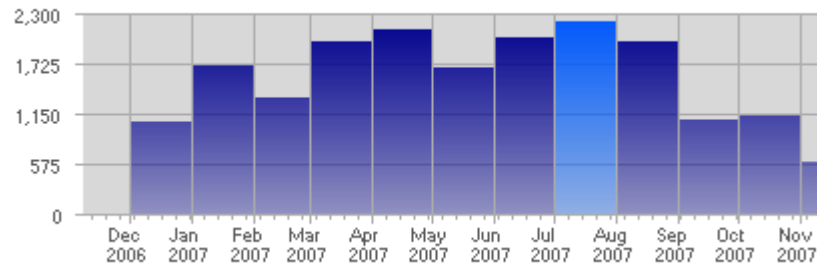


Traffic and Activity > Page Views

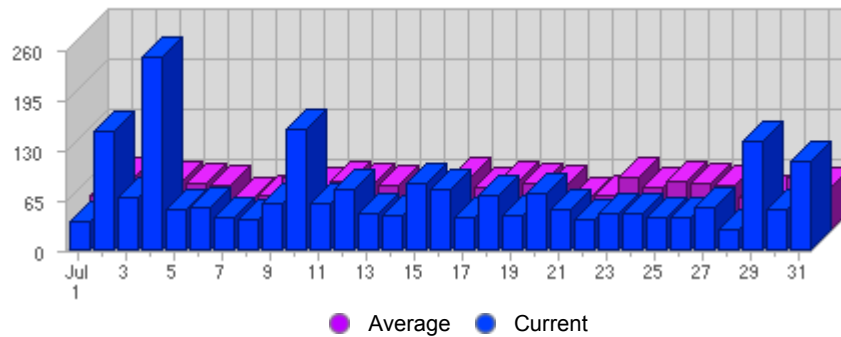
Report Description

Report Description: Page Views during the month of July 2007  
 Report Range: Month of July 2007  
 Report Scope: Historical Data

Historic Breakdown



Activity Breakdown



| Date               | Total Page Views | Average Page Views Historically | Change | Percent of Total Page Views |
|--------------------|------------------|---------------------------------|--------|-----------------------------|
| Sun Jul 1st, 2007  | 37               | 46,09                           | +37 ▲  | 1,66%                       |
| Mon Jul 2nd, 2007  | 154              | 69,66                           | +154 ▲ | 6,92%                       |
| Tue Jul 3rd, 2007  | 69               | 55,75                           | +69 ▲  | 3,10%                       |
| Wed Jul 4th, 2007  | 252              | 63,79                           | +252 ▲ | 11,33%                      |
| Thu Jul 5th, 2007  | 53               | 60,49                           | +53 ▲  | 2,38%                       |
| Fri Jul 6th, 2007  | 56               | 57,53                           | +56 ▲  | 2,52%                       |
| Sat Jul 7th, 2007  | 43               | 42,26                           | +43 ▲  | 1,93%                       |
| Sun Jul 8th, 2007  | 40               | 46,09                           | +3 ▲   | 1,80%                       |
| Mon Jul 9th, 2007  | 61               | 69,66                           | -93 ▼  | 2,74%                       |
| Tue Jul 10th, 2007 | 156              | 55,75                           | +87 ▲  | 7,01%                       |
| Wed Jul 11th, 2007 | 62               | 63,79                           | -190 ▼ | 2,79%                       |
| Thu Jul 12th, 2007 | 78               | 60,49                           | +25 ▲  | 3,51%                       |
| Fri Jul 13th, 2007 | 49               | 57,53                           | -7 ▼   | 2,20%                       |
| Sat Jul 14th, 2007 | 45               | 42,26                           | +2 ▲   | 2,02%                       |
| Sun Jul 15th, 2007 | 87               | 46,09                           | +47 ▲  | 3,91%                       |
| Mon Jul 16th, 2007 | 80               | 69,66                           | +19 ▲  | 3,60%                       |
| Tue Jul 17th, 2007 | 44               | 55,75                           | -112 ▼ | 1,98%                       |
| Wed Jul 18th, 2007 | 71               | 63,79                           | +9 ▲   | 3,19%                       |
| Thu Jul 19th, 2007 | 46               | 60,49                           | -32 ▼  | 2,07%                       |
| Fri Jul 20th, 2007 | 73               | 57,53                           | +24 ▲  | 3,28%                       |
| Sat Jul 21st, 2007 | 53               | 42,26                           | +8 ▲   | 2,38%                       |
| Sun Jul 22nd, 2007 | 40               | 46,09                           | -47 ▼  | 1,80%                       |
| Mon Jul 23rd, 2007 | 47               | 69,66                           | -33 ▼  | 2,11%                       |
| Tue Jul 24th, 2007 | 48               | 55,75                           | +4 ▲   | 2,16%                       |
| Wed Jul 25th, 2007 | 42               | 63,79                           | -29 ▼  | 1,89%                       |
| Thu Jul 26th, 2007 | 44               | 60,49                           | -2 ▼   | 1,98%                       |
| Fri Jul 27th, 2007 | 55               | 57,53                           | -18 ▼  | 2,47%                       |
| Sat Jul 28th, 2007 | 27               | 42,26                           | -26 ▼  | 1,21%                       |

|                    |       |       |        |       |
|--------------------|-------|-------|--------|-------|
| Sun Jul 29th, 2007 | 142   | 46,09 | +102 ▲ | 6,39% |
| Mon Jul 30th, 2007 | 54    | 69,66 | +7 ▲   | 2,43% |
| Tue Jul 31st, 2007 | 116   | 55,75 | +68 ▲  | 5,22% |
|                    | 2,224 | 1,576 | +179 ▲ |       |

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